| Date<br>Issued | Type of Case(1) | Proceeding or Appn. | Party or<br>Parties                                | TTAB<br>Panel(2)              | Issue   | TTAB<br>Decision        | Opposer's or Petitioner's<br>Mark and Goods or<br>Services                           | Applicant's or Respondent's<br>Mark and Goods or<br>Services   | Mark and Goods Cited<br>by Examining Attorney                              | Examining<br>Attorney | Citable as<br>Precedent<br>of TTAB |
|----------------|-----------------|---------------------|--|-------------------------------|---------|-------------------------|--|--|--|-----------------------|------------------------------------|
| 5-30           | OPP             | 100,294             | Synthes<br>(U.S.A.) v.<br>Charmant,<br>Inc. U.S.A. | Cissel<br>Hanak<br>Hairston*  | 2(d)    | Opposition<br>Dismissed | "SYNTHES" [instruments and apparatus for surgical, medical, and veterinary purposes] | "SYNTHES-EYEZ" [eyeglass frames]   |  |                       | No                                 |
| 5-30           | EX              | 75/029,618          | Gold Glass<br>Group Corp.                          | Cissel<br>Hanak*<br>Walters   | 2(d)    | Refusal<br>Affirmed     |  | "CLICK-STOP<br>RETRACTABLE BLADE"<br>[utility knife blade holders<br>and knives]   | "CLIK-STOP" [adjustable wrenches]  | Pappas                | No                                 |
| 5-30           | EX              | 74/636,932          | Jack<br>Groppel                                    | Cissel*<br>Wendel<br>Holtzman | 2(e)(1) | Refusal<br>Reversed     |  | "CORPORATE ATHLETE" [educational services, namely, conducting seminars and workshops in the field of executive personnel and support; counseling services in the field of executive personnel development and sport science] |  | Matthews              | No                                 |
| 5-30           | EX              | 75/306,785          | WMGA,<br>Inc.                                      | Hanak<br>Wendel*<br>Rogers    | 2(d)    | Refusal<br>Affirmed     |  | "SANTA LUCIA" [coffee beans, whole and ground]   | "SANTA LUCIA" and "SANTA LUCIA (and design) [both marks for mineral water] | DuBois                | No                                 |
| 5-30           | EX              | 75/294,636          | Generations<br>Products,<br>Inc.                   | Chapman*<br>Rogers<br>McLeod  | 2(d)    | Refusal<br>Reversed     |  | "GENERATION PRODUCTS 'BECAUSE FAMILY IS WHAT IT'S ALL ABOUT!" [hair lotions, hair shampoos, hair conditioners, etc.; body lotions, sunscreen preparations, skin lotions, etc.]   | "GENERATION" [hair<br>groom, hair conditioner<br>and hair shampoo]         | Ayala                 | No                                 |

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|----------------|-----------------|---------------------|---|---------------------------------|---|---|--|---|---|-----------------------|------------------------------------|
| 5-30           | EX              | 75/339,551          | Ontario, Inc.                                 | Simms<br>Seeherman<br>Hairston* | 2(d)  | Refusal<br>Affirmed                         |  | design incorporating the letter "C" and an oval [shirts, turtlenecks, sweaters, vests, jackets, pants, shorts, swimsuits, jeans, hats, socks, etc.]   | design incorporating<br>the letter "C" and an<br>oval [jeans, underwear,<br>shirts, jackets, dresses<br>and hats] | Capshaw               | No                                 |
| 5-31           | EX              | 74/411,812          | Michael<br>Russell                            | Simms*<br>Wendel<br>Bucher      | whether the matter applicant seeks to register functions as a trademark for the goods identified in the application | Refusal<br>Affirmed                         |  | "DEWIE, DICKUM &<br>HOWE" [paper, paper<br>articles, printed matter,<br>namely, stationery and<br>business cards]   |   | Katherine<br>Bush     | No                                 |
| 5-31           | EX              | 75/378,636          | Lifemasters<br>Supported<br>Selfcare,<br>Inc. | Simms<br>Quinn*<br>Rogers       | 2(e)(1)   | Refusal<br>Affirmed                         |  | "SUPPORTED SELFCARE" [health information and monitoring services by which health care professionals can monitor and track through remote and non-remote means the current status of patients] |   | Sappenfield           | No                                 |
| 5-31           | EX              | 75/031,370          | Log Cabin<br>Homes Ltd.                       | Cissel*<br>Quinn<br>Bucher      | 2(e)(1);<br>whether<br>applicant's<br>specimens<br>show<br>trademark use<br>of its mark                             | Refusal<br>Affirmed<br>(on both<br>grounds) |  | "TIMBER HOUSE" [prefabricated homes and parts therefor]   |   | J.<br>McMorrow        | No                                 |

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|----------------|-----------------|---------------------|---|-----------------------------------|---|--|--|--|---|-----------------------|------------------------------------|
| 5-31           | EX              | 75/168,170          | American Vault & Concrete Products Corp.                          | Hanak*<br>Walters<br>McLeod       | 2(d)  | Refusal<br>Reversed  |  | "EAGLE CORINTHIAN" [concrete burial vaults]                  | "THE CORINTHIAN" [burial caskets]             | First                 | No                                 |
| 5-31           | OPP             | 86,585              | Ferrero<br>S.p.A. v.<br>Destileria<br>La Central,<br>S.A. de C.V. | Cissel<br>Hohein*<br>McLeod       | 2(d);<br>counterclaim<br>to cancel<br>opposer's<br>pleaded<br>registration<br>incorporating<br>the words<br>TIC TAC and<br>its container<br>and product<br>con-<br>figurations on<br>grounds of<br>fraud and<br>abandonment | Opposition<br>Sustained;<br>counter-<br>claim to<br>cancel<br>denied | "TIC TAC" (and several variations thereof) [candy or candy mints or t-shirts]  | "TÍC TÁCK" (and design) [cane spirit vodka]                  |   |                       | No                                 |
| 5-31           | OPP             | 99,522              | Gillette<br>Canada Inc.<br>v. Mas<br>Marketing,<br>Inc.           | Seeherman*<br>Walters<br>Bottorff | 2(d)  | Opposition<br>Sustained  | "ORAL B" (in stylized lettering) [toothbrushes]; "ORAL-B" [topical fluoride gels for application to the teeth, medicated mouth rinse preparations, dental floss, toothpaste, etc.]; "ORAL-B" (in stylized lettering) [toothbrushes, dental floss, denture brushes, etc.] | "ORAL COMPARE" [toothbrushes]                                |   |                       | No                                 |

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|--------|---------|------------|------------|-----------|---------------|-------------|---------------------------|---|-----------------------|-----------|------------|
| Issued | Case(1) | or Appn.   | Parties    | Panel(2)  |               | Decision    | Mark and Goods or         | Mark and Goods or                                       | by Examining Attorney | Attorney  | Precedent  |
|        |         | No.        |            |           |               |             | Services                  | Services  |                       |           | of TTAB    |
| 5-31   | EX      | 75/341,642 | North      | Simms*    | Section 6     | Refusal     |                           | "MAGAZINE TECH" (and                                    |                       | Nelson    | No         |
|        |         |            | American   | Wendel    | disclaimer    | Reversed    |                           | design) [conducting trade                               |                       |           |            |
|        |         |            | Publishing | Holtzman  | requirement   | (but        |                           | shows in the field of                                   |                       |           |            |
|        |         |            | Co.        |           | (of the words | disclaimer  |                           | magazine production]                                    |                       |           |            |
|        |         |            |            |           | MAGAZINE      | of the word |                           |   |                       |           |            |
|        |         |            |            |           | TECH)         | MAGA-       |                           |   |                       |           |            |
|        |         |            |            |           |               | ZINE        |                           |   |                       |           |            |
|        |         |            |            |           |               | entered)    |                           |   |                       |           |            |
| 5-31   | EX      | 75/308,616 | Strerling  | Seeherman | 2(e)(1)       | Refusal     |                           | "COMMERCE:  |                       | Hankin    | No         |
|        |         |            | Commerce,  | Walters*  |               | Reversed    |                           | COMMUNITY" [computer                                    |                       |           |            |
|        |         |            | Inc.       | Wendel    |               |             |                           | services, namely, providing                             |                       |           |            |
|        |         |            |            |           |               |             |                           | an interactive computer                                 |                       |           |            |
|        |         |            |            |           |               |             |                           | database which enables                                  |                       |           |            |
|        |         |            |            |           |               |             |                           | users to access information,                            |                       |           |            |
|        |         |            |            |           |               |             |                           | facilitates the exchange of                             |                       |           |            |
|        |         |            |            |           |               |             |                           | information among users                                 |                       |           |            |
|        |         |            |            |           |               |             |                           | and allows users access to                              |                       |           |            |
|        |         |            |            |           |               |             |                           | electronic forms, electronic                            |                       |           |            |
|        |         |            |            |           |               |             |                           | mail, database applications,                            |                       |           |            |
|        |         |            |            |           |               |             |                           | administrative tools, and                               |                       |           |            |
|        |         |            |            |           |               |             |                           | information on products                                 |                       |           |            |
|        |         |            |            |           |               |             |                           | and ordering products from                              |                       |           |            |
|        |         |            |            |           |               |             |                           | sponsors of the web site;                               |                       |           |            |
|        |         |            |            |           |               |             |                           | computer services, namely, providing on-line facilities |                       |           |            |
|        |         |            |            |           |               |             |                           | for real time interaction                               |                       |           |            |
|        |         |            |            |           |               |             |                           | with other computer users                               |                       |           |            |
|        |         |            |            |           |               |             |                           | concerning topics relating                              |                       |           |            |
|        |         |            |            |           |               |             |                           | to electronic information                               |                       |           |            |
|        |         |            |            |           |               |             |                           | services; computer services,                            |                       |           |            |
|        |         |            |            |           |               |             |                           | namely, providing an on-                                |                       |           |            |
|        |         |            |            |           |               |             |                           | line bulletin board in the                              |                       |           |            |
|        |         |            |            |           |               |             |                           | field of electronic                                     |                       |           |            |
|        |         |            |            |           |               |             |                           | information services]                                   |                       |           |            |

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|----------------|-----------------|---------------------|--|--|--|--|---|---|---|-----------------------|------------------------------------|
| 5-31           | CANC (SJ)       | 26,378              | Kappa<br>Books, Inc.<br>v. Herbko<br>Int'l., Inc.                                      | Seeherman<br>Hohein<br>Walters<br>[Opinion<br>"By the<br>Board"] | 2(d)   | Petition to<br>Cancel<br>Granted<br>[Petition-<br>er's motion<br>for<br>summary<br>judgment<br>granted]            | "CROSSWORD<br>COMPANION"<br>[crossword puzzle<br>books]       | "CROSSWORD COMPANION" (and design) [crossword puzzle system, namely, paper crossword puzzle rolls and hand held puzzle roll scrolling device sold as a unit and crossword puzzle replacement rolls sold separately] |   |                       | No                                 |
| 5-31           | ОРР             | 107,081             | White<br>Consoli-<br>dated<br>Industries,<br>Inc. v. Royal<br>Appliance<br>Mfg. Co.    | Walters<br>Bucher<br>Holtzman*                                   | de jure<br>functionality;<br>whether<br>applicant's<br>claimed mark<br>is distinctive<br>of its goods;<br>whether<br>applicant has<br>used the mark<br>it seeks to<br>register | Opposition<br>Dismissed  |   | the color red applied across<br>the entire surface of<br>applicant's goods [hand-<br>held vacuum cleaners]  |   |                       | No                                 |
| 6-1            | EX              | 75/334,733          | Amway<br>Corp.   | Walters<br>Chapman*<br>Wendel                                    | 2(d)   | Refusal<br>Reversed  |   | "BANANA BOUNTY" [breakfast cereal]  | "GOLDEN BOUNTY" [breakfast cereal]            | T. Lee                | No                                 |
| 6-1            | OPP<br>(R)      | 97,046              | Health<br>Letter<br>Associates<br>v. Your<br>Child's<br>Wellness<br>Newsletter<br>Inc. | Hanak<br>Quinn<br>Chapman*                                       | 2(d); 2(e)(1)  | Request for<br>Recon-<br>sideration<br>granted in<br>part;<br>Opposi-<br>tion<br>Sustained<br>on 2(e)(1)<br>ground | "WELLNESS LETTER" [newsletters dealing with topics of health] | "YOUR CHILD'S WELLNESS NEWSLETTER" [newsletter relating to health]  |   |                       | No                                 |

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|--------|----------------------|------------------|--|---|---------|---|---|---|-----------------------|-----------|----------------------|
| Issued | Case(1)              | or Appn.<br>No.  | Parties                                | Panel(2)  |         | Decision  | Mark and Goods or<br>Services   | Mark and Goods or<br>Services   | by Examining Attorney | Attorney  | Precedent<br>of TTAB |
| 6-2    | CANC<br>CANC<br>(SJ) | 26,186<br>26,663 | Ben Davis<br>Co. v.<br>Topwin<br>Corp. | Hairston<br>Walters<br>Wendel<br>[Opinion<br>"By the<br>Board"] | 2(d)    | Petition to<br>Cancel<br>Granted (in<br>both cases) | "PLENTY TOUGH" [clothing, including pants, coveralls, overalls, aprons, shop coats, shirts and jackets] | "PLENTY TOUGH" and "PLENTY TOUGH SPORT" (and design) [clothing, including coats, jackets, pants, shorts, jeans, mufflers, and shirts]   |                       |           | No                   |
| 6-2    | EX                   | 75/217,681       | Evolving<br>Systems,<br>Inc.           | Hanak<br>Hohein (D)<br>Hairston*                                | 2(e)(1) | Refusal<br>Reversed                                 |   | "NUMBERMANAGER" [computer software for use in telecommunications, namely, to route customer data from a regional network to carriers within the network and to verify the customer data for facilitating number portability]                  |                       | G. Clark  | No                   |
| 6-2    | EX                   | 75/332,218       | Pitsco, Inc.                           | Simms<br>Wendel*<br>Holtzman                                    | 2(e)(1) | Refusal<br>Affirmed                                 |   | "INVENTIONEERING" [educational product, namely, a kit consisting of components including rubber bands, paper clips, wheels, balloons, gears, and straws and instructions for the design and construction of structural and mechanical models] |                       | Perez     | No                   |

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